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University of South Florida
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1989 Ph.D. Geography University of Bristol, England
1983 B.Sc. Geography University of Bristol, England

Jun 2003 – Present	Associate Professor	University of South Florida, USA
Aug 1997 - May 2003	Assistant Professor	University of South Florida, USA
Sep 1992 - Jul 1997	GIS Manager	McMaster University, Canada
Jan 1987 – Aug 1992	Assistant Professor	McMaster University, Canada

British Citizen (EU)
Canadian Citizen
Permanent Resident, USA

In Review

Strom E, Reader S. Understanding

Reader S, Zandbergen P (2002). A Geo-demographic Analysis of Marine Recreational Fishing on the West Coast Of Florida in
pp 138-149.

Reader S, Bartolomeo B (2001). Identifying Geographic Areas of Abnormally High and Low Rates of Low Birth Weight Incidence in Florida in
pp 156-164.

Reader S (2001). Detecting and Analyzing Clusters of Low-Birth Weight Incidence Using Exploratory Spatial Data Analysis. 53, pp 149-159.

Reader S (2000). Analysing the Spatial Variability of Low Birth Weight Incidence Among the Black Population of Florida in
pp 166-174.

Reader S (2000). Using Survival Analysis to Study Spatial Point Patterns in Geographical Epidemiology. 50, pp 985-1000.

Reader S, McNeill FR (1999). Hazard-rate Modelling of Store-switching Behaviour. 31, pp 1353-1370.

Reader S, Newsome TH (1999). An Analysis of Journey-to

Reader S, Zandbergen P (2002). A GIS-based Analysis of the Spatial, Temporal, and Social Trends in Marine Recreational Fishing Participation on the West Coast of Florida. (41 pages). Prepared for the Florida Fish and Wildlife Commission (Florida Marine Research Institute).

Oliver N, Landry S, Reader S, Foret T, Williams C (2001). Seminole County Stormwater Inventory Protocol Development and Manual. (117 pages). Prepared for Seminole County Public Works Department.

Landry S, Oliver N, Reader S, Williams C (2001). Hillsborough County Stormwater Inventory GIS Data Processing Protocol. (59 pages). Prepared for Hillsborough County Public Works Department.

Landry S, Campbell K, Reader S, Foret T, Gale N (1999). Hillsborough County Stormwater Inventory Protocol. (51 pages). Prepared for Hillsborough County Public Works Department.

Reader S (1995). The Present State and Future of GIS in

(Colombo, Sri Lanka), pp 3-12.

Reader S (1995). GIS, Health and Epidemiology: An Annotated Resource Guide in

(Colombo, Sri Lanka), pp 145-160.

Reader S (1989). Incorporating Unobserved Heterogeneity into Longitudinal Models of Repeated Choice: Optimization, Estimation and Simulation Issues. Unpublished PhD thesis, University of Bristol, England. (318 pages).

Barnett E, Reader S, Ward B. Atlas of Emergency Medical Services in the United States. \$1.96 Million (2007-2010).

O. Rourke KM, Nembhard WN, Mason TJ. National Children's Study - Orange County Vanguard Center.

Mental Health Treatment" at the
, Tampa, FL. March 2011.

Strom E, Reader S, Gauvey R. "Home Mortgage Foreclosure in the Sunbelt: The Case of the Tampa Bay Region" at the
, Las Vegas, NV. March 2009.

Reader S, Pathak EB, Tanner JP, Casper ML. "Small Area Geographic Variation in Premature Out-of-Hospital Cardiac Death" at the
, Las Vegas, NV, USA. March 2009.

Reader S, Barnett EM, Ward BG, Casper ML. "Premature Out-of-Hospital Cardiac Death: Geographic Perspectives at the National and Metropolitan Statistical area Scales" at the
, San Francisco, CA, USA. April 2007.

Barnett EM, Reader S, Ward BG, Casper ML. "County-level Geographic Variation in Cardiac Deaths by Transportation Response: The National Picture, 1991-2000" at the
, Chicago, IL, USA. March 2006.

Barnett EM, Reader S, Ward BG, Casper ML. "Social and Demographic Predictors of No Transport Prior to Cardiac Death" at
, Toronto, Canada. June 2005.

LaJoie M, Laing A, Reader S, Pfeiffer K. "The Impact of El Nino-Southern Oscillation on Cloud-to-Ground Lightning along the Gulf Coast of the United States" at the
, Vienna, Austria. April 2005.

Reader S, Green J. "Multilevel Modeling of Low Birth Weight Incidence in Florida" at the
, St. Louis, MO, USA. October 2004.

Barnett E, Reader S, Ward B, Casper M. "Decedent Predictors of No Transport Prior to Premature Cardiac Death" at the
, Atlanta, GA, USA. August 2004.

Reader S, Zandbergen P. "Hooked on Florida: A Geographic and Socio-Demographic Analysis of Marine Recreational Fishing in Florida" at the
, Colorado Springs, CO, USA. November 2003.

Reader S. "Detecting and Visualizing Space-Time Clusters of Low Birth Weight Incidence, by Race, in Florida" at the
, San Francisco, CA, USA. August 2003.

Reader S, Chakraborty J. "Analyzing Racial and Ethnic Disparities in Low Birth Weight Incidence for Hillsborough County, Florida" at the
, New Orleans, LA, USA. March 2003.

Chakraborty J, Reader S. "Industrial Pollution and Low Birth Weight: A Study of Developmental Toxicity in Hillsborough County, Florida" at the
, New Orleans, LA, USA. March 2003.

Reader S, Zandbergen PA (2002). "A Geo-demographic Analysis Of Marine Recreational Fishing On The West Coast Of Florida" at the

Reader S (2002). "Detecting Spatial Clusters of Low Birth Weight Incidence With Control for Maternal Factors" at the

Reader S (2001). "Identifying Geographic Areas of Abnormally High and Low Rates of Low Birth Weight Incidence in Florida" at the:

Reader S (2001). "The Spatial Variability of Low Birth Weight Incidence in Florida" at the

Shopping Behaviour" at the:

Reader S Uncles MD (1985). "The Collection and Analysis of Consumer Data" at the:

Reader S (1985). "Longitudinal Data Analysis and Generalised Shopping Models" at the:

Reader S (1994). "The Present State and Future of GIS" at the:

Reader S (1991). Invited discussant for Special Session on Longitudinal Data Analysis at the:

Reader S (1990). "Scanner Panels, G.I.S. and Marketing Geography" at the:

Reader S (1988). "The Analysis of Consumer Panel Data" at the:

Reader S (1985). "The Analysis of Longitudinal Data". Invited research seminar at the:

T. Halfhide	2009	
C. Meyer	2008	
J. House	2008	
S. Kelly*	2008	
A. Tatum*	2008	
M. Bennett*	2008	
R. Pascoe*	2007	
C. Harmak	2007	
A. Bailey*	2007	
R. Duplin*	2007	
P. Fetterman.	2007	
A. Schwab.	2006	
J. Edwards.	2006	
R. Peterson.	2005	
M. Byrne.	2005	
M. Lajoie.	2004	
W. Sullivan.	2001	
J. Earls.	2001	(Public Health)
K. Albright.	2001	(Criminology).
J. Barco.	2001	
C. Emrich.		

Reader S, Chavez T (2000). "The GIS Research and Data Center at the University of South Florida" at (Urban and Regional

2005

1999-2001 Member of College of Arts and Sciences Computer Steering Committee.
Department-level

2011- Director, USF Graduate Certificate in GIS Program.

2006-2007 Chair of Ad-Hoc Colloquium Committee

2004-2011 Member of GIS Certificate Committee

2004/5/8/10 Chair of Faculty Evaluation Committee

2004/6/7 Chair of Tenure and Promotion Committee

2003-2011 Member of Tenure and Promotion Committee

2003/4/6 Member of Faculty Evaluation Committee

1999-2004 Member of Graduate Committee.

2001 Program Founder and Co-ordinator, USF Graduate Certificate in GIS

2001-2002 Graduate Program Director

1997-1999

Other

1993-1996 Hall Director, Moulton Hall, McMaster University.

1991-1993 Hall Director, Brandon Hall, McMaster University.

1987-1989 Hall Director, Wallingford Hall, McMaster University.